

# CASE STUDY [KERRUSH SUCCESS]

**JURYS DOYLE**  
HOTELS



**THE COMPANY:** Jury's Hotel, Broad Street, Birmingham



## THE PROBLEM:

Their bins were being filled with recyclable cardboard, hence with landfill rising yearly waste costs were constantly going up year on year.

## THE SOLUTION:

An **LSM WR250H** was conveniently installed on the ground floor by the security lodge where most of the cardboard is accumulated.

The baled cardboard is now stored and collected directly by a recycler for recycling; hence they are now making large savings on their waste disposal costs by reductions in skip lifts etc...



**SOME COMMENTS:** *“LSM’s response times for training and consumables are more than satisfactory and they also arranged for the collection of the bales. I understand that all of Jury’s Hotels are now to have LSM balers”.*

(Steve Harmitt -Kitchen Services Manager)